



EMEF

Modernising Your Taxi Service

PRESENTED BY
Finn Connaughton



EMEF SOLUTIONS



Your Customers and You

YOUR CUSTOMER

- **Ease of Use:** Passengers get the seamless, "Uber-like" experience they have come to expect.
- **Live Tracking:** They can see exactly when their taxi is arriving in real-time.
- **Route Transparency:** They can view the exact route taken during their journey.
- **Flexible Payments:** They have the convenience to pay easily with either card or cash.

YOU

- **Data Ownership:** Operators retain ownership of their own business and customer data.
- **Actionable Analytics:** They can view insights on peak hours and busy periods to optimise operations.
- **Dispatch Control:** They have the flexibility to control and assign jobs either manually or automatically.
- **Zero Upfront Costs:** Generally, there is no initial investment required to get started.
- **Shared Success:** EMEF operates on a true partnership model.





Your Brand, Front and Centre

Empowering Local Taxi Firms with Custom Solutions

Standalone App

With EMEF's tailored solutions, your brand takes center stage, allowing customers to easily recognize and connect with your unique identity through a dedicated app.



Built for Resilience

Our technology ensures reliable service even in low connectivity areas, enabling drivers and passengers to stay connected without interruptions, enhancing the overall user experience.





Local Control

Empowering Your Fleet with Complete Autonomy and Support

Local Control

Our dispatch console offers complete control to manage bookings, ensuring you maintain a **strong local presence** while delivering excellent service tailored to community needs.



Heavy Lifting

We handle all technical aspects, including **App Store deployment** and GDPR compliance, allowing you to focus on driving your business forward without worrying about the backend technology.





The Future of Dispatch

In today's rapidly evolving transportation landscape, **Irish taxi firms** face significant challenges from global aggregators that threaten local brands. Passengers now expect the convenience of modern ride-hailing apps, which often leads to a dilution of the unique identities that these firms have built over the years. However, EMEF offers a solution that empowers taxi fleet owners to reclaim control. By providing cutting-edge technology infrastructure, EMEF enables firms to operate their own branded apps, ensuring that local identities are preserved while also improving connectivity and customer satisfaction. With EMEF, operators can confidently navigate the future of the taxi industry without sacrificing their brand integrity.

EMEF's innovative platform allows taxi firms to embrace change while maintaining their autonomy in the market. The benefits of partnering with EMEF extend beyond just technology; operators gain offline resilience, ensuring service continuity in areas with connectivity challenges. Local control is paramount, as EMEF provides tools for fleet managers to supervise dispatch and operations seamlessly. Moreover, EMEF takes on the technical burdens associated with app development and compliance, freeing taxi operators to focus on delivering exceptional service to their communities. By leveraging EMEF's expertise, rural taxi firms can modernize effectively and sustainably, positioning themselves as leaders in the ride-hailing landscape.





Onboarding

Effortless integration process for your taxi fleet

CONSULTATION

APP CREATION

TRAINING

ONGOING
SUPPORT

Determine
your needs

Custom
branded apps

Dispatcher and
driver training

Continuous
platform
maintenance

- Tailored solutions for your unique fleet size and pricing
- Bespoke applications reflecting your brand and service
- Comprehensive training for seamless transition and operations
- Reliable support ensuring uninterrupted service for your customers





Modernize Your Fleet

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